



RATE CARD

95/96/100 & 103



Effective 1st July 2008

SPOT RATES	15sec	20sec	30sec	45sec	60sec
	€ 35	€ 40	€ 50	€ 75	€ 100

PRIMETIME PACKAGE 0700-1900

NUMBER OF SPOTS	1	15	21	28	35
COST (30 SECS)	€ 50	€ 720	€ 987	€ 1,288	€ 1,575

TOTAL AUDIENCE PACKAGE 0700-2400

NUMBER OF SPOTS	1	15	21	28	35
COST (30 SECS)	€ 44	€ 645	€ 882	€ 1,148	€ 1,400

PACKAGE PLAN

All spots normally rotated across time periods / days subject to availability.

TERMS & CONDITIONS

- Volume discount available on request
- A discount of 50% will apply to commercials that make 100% use of the Irish language
- Charity rate: 50% bonus airtime
- Fixing charge 20%
- Rates quoted are subject to VAT
- Credit terms: Strictly 30 days net from date of invoice.

PRO-RATA RATES

10 seconds	60%	15 seconds	70%	20 seconds	80%
40 seconds	+33%	45 seconds	+50%	60 seconds	+100%

PRODUCTION

Standard Production charge € 120

- 24 Track Digital Recording Facilities • Music & Sound Effects Library
- Full Jingle Facility • Experienced Copywriters • Excellent Voice-Over Artists.

For more information

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