

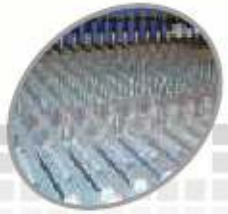


RATE CARD

95/96/100 & 103



RATE CARD 2010/11



SPOT RATES	15sec	20sec	30sec	45sec	60sec
	€42	€48	€60	€90	€120

PRIMETIME PACKAGE 0700-1900

NUMBER OF SPOTS	1	15	21	28	35
COST (30 SECS)	€60	€864	€1,184	€1,545	€1,890

TOTAL AUDIENCE PACKAGE 0700-2400

NUMBER OF SPOTS	1	15	21	28	35
COST (30 SECS)	€53	€774	€1,058	€1,378	€1,680

PACKAGE PLAN

All spots normally rotated across time periods / days subject to availability.

TERMS & CONDITIONS

- Volume discount available on request
- A discount of 50% will apply to commercials that make 100% use of the Irish language
- Charity rate: 50% bonus airtime
- Fixing charge 20%
- Rates quoted are subject to VAT
- Credit terms: Strictly 30 days net from date of invoice.

PRO-RATA RATES

10 seconds 60%	15 seconds 70%	20 seconds 80%
40 seconds +33%	45 seconds +50%	60 seconds +100%

PRODUCTION

Standard Production charge € 120

- 24 Track Digital Recording Facilities • Music & Sound Effects Library
- Full Jingle Facility • Experienced Copywriters • Excellent Voice-Over Artists.

For more information

e-mail mail@eastcoast.fm	Telephone 01-2724700	Fax 01-2724701
East Coast FM, Radio Centre, Killarney Road, Bray, Co Wicklow		

www.eastcoast.fm

